

# WIFFLE BALL CLASSIC

Tuesday, November 5<sup>th</sup>



The McGladrey Classic, in conjunction with the PGA TOUR Wives Association, is hosting the 2<sup>nd</sup> Annual Wiffle Ball Classic to raise funds for Blessings in a Backpack – Altama Elementary School.

This fun community event will bring awareness to this important local charity while teaching youth life lessons from interaction with the PGA TOUR Players and their wives.

TOUR Players and their wives will go head to head in a Team Wiffle Ball Challenge and will be paired with youth from Altama Elementary School who have earned a spot on the team through their Positive Behavior Initiative and Support program.

It's a great opportunity for businesses to increase their exposure and brand recognition in our community while giving back to charity! Through Blessings in a Backpack, 468 children at Altama Elementary School are able to go home on Friday's with a 'book bag' of food that provides for them through the weekend.



# WIFFLE BALL CLASSIC

## Sponsorship Opportunities



### Title Sponsor Package Details

- Title Sponsor will be incorporated in Wiffle Ball Classic Logo
- Company name and/or logo on all Wiffle Ball Classic promotional materials including :
  - ✓ The McGladrey Classic web site and Schedule of Events information
  - ✓ Posters and other marketing pieces distributed throughout the community
  - ✓ Wiffle Ball Classic Tickets
  - ✓ Sponsor Board at Wiffle Ball Classic Entrance & signage around event
  - ✓ Team T-Shirts and T-Shirts to sell to spectators (enlarged in prime location)
  - ✓ Logo wrapped home run fence at ball park wrapped
- Opportunity to hand-out Promotional piece at the Wiffle Ball Classic
- Business listing on McGladrey Classic Sponsor Board located on the tournament grounds
- A memorabilia item signed by participants
- Ten (10) Tickets to the Wiffle Ball Classic
- Twelve (12) Good Any Day Tickets to The McGladrey Classic

**Sponsorship Donation - \$5,000**

### Presented by Sponsor Package Details

- Company name and/or logo on all Wiffle Ball Classic promotional materials including :
  - ✓ Wiffle Ball Classic page on The McGladrey Classic web site
  - ✓ Posters and other marketing pieces distributed throughout the community
  - ✓ Sponsor Board at Wiffle Ball Classic Entrance
  - ✓ Team T-Shirts and T-Shirts to sell to spectators (enlarged in prime location)
- Opportunity to hand-out Promotional piece at the Wiffle Ball Classic
- Business listing on McGladrey Classic Sponsor Board located on the tournament grounds
- A memorabilia item signed by participants
- Four (4) Tickets to the Wiffle Ball Classic
- Four (4) Good Any Day Tickets to The McGladrey Classic

**Sponsorship Donation - \$2,500**

### Supporting Sponsor Package Details

- Company name and/or logo on all Wiffle Ball Classic promotional materials included in Presented by Sponsor Package listed above
- Four (4) Tickets to the Wiffle Ball Classic

**Sponsorship Donation - \$500**

